



# Security Awareness as a Service

Secure Mentem's *Security Awareness as a Service* delivers customized awareness programs tailored to your organization's culture, subcultures and business needs. The Secure Mentem approach provides an innovative service model for implementing and maintaining an effective, measurable security awareness program that changes employee security behaviors. We take the guess work out of developing and executing a holistic security awareness program and provide awareness programs that save your organization time and money. Whether you require a new security awareness program or want to enhance your current awareness efforts, we create impactful programs that take your security awareness to the next level.

## Our Approach

Every Secure Mentem security awareness program begins with an in-depth review and evaluation of an organization's culture and current awareness efforts (if in place) followed by the identification of critical awareness success factors. We then develop a Targeted Action Plan going forward with relevant, engaging security awareness content in mediums that will be most effective for your organization (videos, posters, physical demonstrations, marketing materials, etc.).

### At-A-Glance

- Assess organization's culture, subcultures, and business drivers
- Creation of 90-Day Plan(s)
- Metrics integration
- Engaging content scheduled with continuous delivery and constantly updated
- Allows for delivery of multiple programs simultaneously to subcultures throughout an organization

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## Our Process In-Depth

### I. Assess Culture & Business Drivers

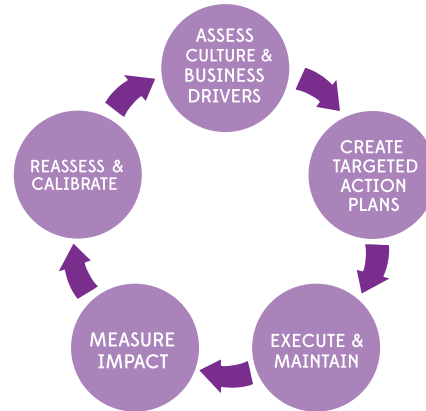
When Secure Mentem first engages with any potential customer we invest considerable time and effort actively assessing your organization's security culture, subcultures and business drivers. Includes an analysis of an organization's security culture, subcultures, demographics, expressed security concerns and business needs.

### II. Create Targeted Action Plan(s)

Secure Mentem develops independent programs for as many subcultures as required within an organization. We incorporate behavioral science in our approach to deliver content in multiple formats throughout the program to ensure maximum behavior change.

Develop 90-Day Security Awareness Plan – Creation of a 90-Day Plan which outlines the areas of focus and topics to be covered, as well as identifies the most effective mediums (videos, information materials, posters, campaigns, contests, demonstrations, briefings, etc) and metrics.

Provide Add-on Security Awareness Solution(s) As Needed – Add-on targeted security awareness solutions to augment and amplify the impact of existing security awareness efforts. The solution(s) devised could range from a customized anti-phishing campaign and/or espionage simulation, to targeted event support during a critical time (Cyber Security Awareness Month), to bringing in one of our experts for a series of high level executive briefing sessions on cybersecurity. For organizations that experience a breach in security or an urgent shift in business needs, our programs allow for immediate modification as needed.



### Benefits

- More effective, measurable results
- Cost justification; saves time and money
- Simple to implement & maintain
- Adheres to corporate culture and business drivers
- Tailored to organization culture, subcultures, demographics, and business needs
- Allows for immediate program modification as needed

### III. Execute & Maintain

We take great care to simplify the implementation and maintenance of your customized security awareness program(s) through step-by-step guidance on program execution. Additionally, we support the implementation of security awareness programs for each organization's subculture. As needed we also offer remote or on-site administration of your program by one of our Secure Mentem experts.

### IV. Measure Impact

For each of our programs we specify and provide guidance on metrics collection throughout the entire process. This enables an organization to continually measure the impact and effectiveness of security awareness. This method allows for an organization to hone in on and constantly reinforce those elements of a security awareness effort that are working, adjust and shift as needed, thereby saving time and money while maximizing overall ROI.

### V. Reassess & Calibrate

We work with you to evaluate gathered metrics and determine the success of the program to date, reassess the topics to be highlighted, and provide guidance on which components to use moving forward. This allows for constantly keeping the security awareness program fresh, engaging and cost effective. Additionally, should your organization experience a crisis or shift in business needs during one of the 90-Day cycles, Secure Mentem's approach allows for an immediate adjustment to your unique security awareness program.