



## Why Secure Mentem?

### Changing Employee Behaviors, Not Just Checking the Box

Secure Mentem is dedicated to developing impactful, customized, and comprehensive security awareness programs that change employee security behaviors. Our process is based on decades of experience creating and implementing security awareness programs paired with extensive empirical awareness research. Each of our security awareness solutions are unique, tailored to your organization’s security culture and sub-cultures, demographics and business needs. Secure Mentem’s approach takes the guesswork out of developing and implementing effective security awareness efforts with a short delivery cycle which in turn saves your organization time and money.

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WE SEE SECURITY AWARENESS <i>DIFFERENTLY</i>		
FOCUS ON CHANGING EMPLOYEE BEHAVIOR	EXPERTS IN SECURITY AWARENESS	EMPIRICAL AWARENESS RESEARCH
YOUR PEOPLE ARE YOUR FRONT LINE DEFENSE. ARM THEM WITH SECURE MENTEM		

### Experts in Security Awareness

Secure Mentem’s team has unparalleled expertise in security awareness. Our experts focus on refining security awareness as a craft. We leverage decades of experience in security awareness, cybersecurity, human intelligence, social engineering, and espionage simulations, to create our security awareness programs. Additionally, we have widespread experience working with global organizations in every region of the world.

### Focus on Changing Employee Behavior

One-off, check the box point solutions do little to change employee behaviors or work long term to protect your information assets. Secure Mentem’s approach is entirely focused on changing and measuring employee security behaviors and developing targeted, long-term security awareness solutions. We incorporate behavioral science in our approach to deliver content in multiple formats throughout the program to ensure maximum behavior change. By consistently reinforcing security principles and measuring critical success factors unique to your organization through multiple, creative delivery methods, Secure Mentem changes employee security behaviors and fortifies your security culture.

### Security Awareness Based on Groundbreaking, Empirical Research

Our approach is based on groundbreaking, empirical research of Fortune 500 security awareness programs. Our research and methodology identifies and isolates security awareness critical success factors and best practices which are embedded in each of our customized awareness programs.