SECURE MENTEM

Why Secure Mentem?

Changing Employee Behaviors, *Not Just Checking The Box*

Secure Mentem is dedicated to developing impactful, customized, and comprehensive security awareness programs that change employee security behaviors. Our process is based on decades of experience creating and implementing security awareness programs paired with extensive empirical awareness research. Each of our security awareness solutions are unique, tailored to your organization's security culture and sub-cultures, demographics and business needs. Secure Mentem's approach takes the guesswork out of developing and implementing effective security awareness efforts with a short delivery cycle which in turn saves your organization time and money.

Why Secure Mentem?

WE SEE SECURITY AWARENESS *DIFFERENTLY*

FOCUS ON CHANGING EMPLOYEE BEHAVIOR	EXPERTS IN SECURITY AWARENESS	EMPIRICAL AWARENESS RESEARCH

YOUR PEOPLE ARE YOUR FRONT LINE DEFENSE. ARM THEM WITH SECURE MENTEM

Experts in Security Awareness

Secure Mentem's team has unparalleled expertise in security awareness. Our experts focus on refining security awareness as a craft. We leverage decades of experience in security awareness, cybersecurity, human intelligence, social engineering, and espionage simulations, to create our security awareness programs. Additionally, we have widespread experience working with global organizations in every region of the world.

Focus on Changing Employee Behavior

One-off, check the box point solutions do little to change employee behaviors or work long term to protect your information assets. Secure Mentem's approach is entirely focused on changing and measuring employee security behaviors and developing targeted, long-term security awareness solutions. We incorporate behavioral science in our approach to deliver content in multiple formats throughout the program to ensure maximum behavior change. By consistently reinforcing security principles and measuring critical success factors unique to your organization through multiple, creative delivery methods, Secure Mentem changes employee security behaviors and fortifies your security culture.

Security Awareness Based on Groundbreaking, Empirical Research

Our approach is based on groundbreaking, empirical research of Fortune 500 security awareness programs. Our research and methodology identifies and isolates security awareness critical success factors and best practices which are embedded in each of our customized awareness programs.

Security Awareness as a Service

Secure Mentem's *Security Awareness as a Service* delivers customized awareness programs tailored to your organization's culture, subcultures and business needs. The Secure Mentem approach provides an innovative service model for implementing and maintaining an effective, measurable security awareness program that changes employee security behaviors. We take the guess work out of developing and executing a holistic security awareness program and provide awareness programs that save your organization time and money. Whether you require a new security awareness program or want to enhance your current awareness efforts, we create impactful programs that take your security awareness to the next level.

Our Approach

Every Secure Mentem security awareness program begins with an in-depth review and evaluation of an organization's culture and current awareness efforts (if in place) followed by the identification of critical awareness success factors. We then develop a Targeted Action Plan going forward with relevant, engaging security awareness content in mediums that will be most effective for your organization (videos, posters, physical demonstrations, marketing materials, etc.).

At-A-Glance

- Assess organization's culture & subcultures, business drivers
- Creation of 90-Day Plan(s)
- Metrics Integration
- Engaging Content scheduled with continuous delivery, constantly updated
- Allows for delivery of multiple programs simultaneously to subcultures throughout an organization

Benefits

- More Effective, measurable results
- Cost Justification, saves time and money
- Simple to implement & maintain
- Adheres to corporate culture & business drivers
- Tailored to organization culture & subcultures, demographics, business needs
- Allows for immediate program modification as needed

Our Process In-Depth

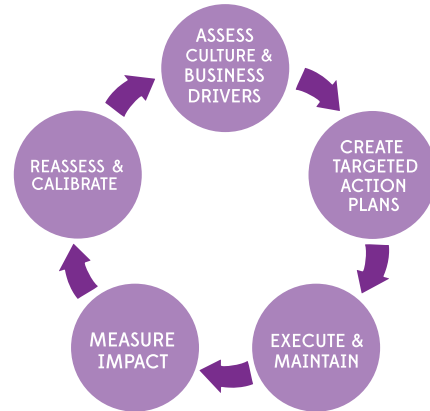### I. Assess Culture & Business Drivers

When Secure Mentem first engages with any potential customer we invest considerable time and effort actively assessing your organization's security culture, subcultures and business drivers. Includes an analysis of an organization's security culture, subcultures, demographics, expressed security concerns and business needs.

II. Create Targeted Action Plan(s)

Secure Mentem develops independent programs for as many subcultures as required within an organization. We incorporate behavioral science in our approach to deliver content in multiple formats throughout the program to ensure maximum behavior change.

Develop 90-Day Security Awareness Plan – Creation of a 90-Day Plan which outlines the areas of focus and topics to be covered, as well as identifies the most effective mediums (videos, information materials, posters, campaigns, contests, demonstrations, briefings, etc) and metrics.

Provide Add-on Security Awareness Solution(s) As Needed – Add-on targeted security awareness solutions to augment and amplify the impact of existing security awareness efforts. The solution(s) devised could range from a customized anti-phishing campaign and/or espionage simulation, to targeted event support during a critical time (Cyber Security Awareness Month), to bringing in one of our experts for a series of high level executive briefing sessions on cybersecurity. For organizations that experience a breach in security or an urgent shift in business needs, our programs allow for immediate modification as needed.

III. Execute & Maintain

We take great care to simplify the implementation and maintenance of your customized security awareness program(s) through step-by-step guidance on program execution. Additionally, we support the implementation of security awareness programs for each organization's subculture. As needed we also offer remote or on-site administration of your program by one of our Secure Mentem experts.

IV. Measure Impact

For each of our programs we specify and provide guidance on metrics collection throughout the entire process. This enables an organization to continually measure the impact and effectiveness of security awareness. This method allows for an organization to hone in on and constantly reinforce those elements of a security awareness effort that are working, adjust and shift as needed, thereby saving time and money while maximizing overall ROI.

V. Reassess & Calibrate

We work with you to evaluate gathered metrics and determine the success of the program to date, reassess the topics to be highlighted, and provide guidance on which components to use moving forward. This allows for constantly keeping the security awareness program fresh, engaging and cost effective. Additionally, should your organization experience a crisis or shift in business needs during one of the 90-Day cycles, Secure Mentem's approach allows for an immediate adjustment to your unique security awareness program.

For more information, please contact us: info@securementem.com | +1-443-603-0200 | www.securementem.com