



Security Awareness Internationalization

One of the top challenges for the Security Awareness program of any multinational organization is to ensure that their messaging is successful beyond their home territory. Even if an organization can provide perfect security at their headquarters, even minimally capable attackers will resort to targeting remote locations. Internationalization of Security Awareness programs is significantly more challenging than just translating materials to a different language.

Secure Mentem leverages decades of experience working in every region of the world, to factor in cultural concerns, language requirements, international laws and standards, local resources, the organization's unique culture, among other factors to design an internationalized Security Awareness program that instills strong security behaviors throughout the organization. We use our processes and apply our groundbreaking research into both simplifying the internationalization of your Security Awareness program, and more importantly, making it successful.

The Process At-A-Glance

- Determine Security Awareness program focus and structure
- Interview Security Awareness staff
- Interview stakeholders
- Identify unique geographic regions
- Determine the unique cultures and subcultures within the regions
- Identify influential leaders in the regions
- Determine local resources
- Review Security Awareness and related success stories
- Review lessons learned

Deliverables

As a result of our assessment, Secure Mentem delivers a report that covers the following areas:

- The geographic regions requiring unique Security Awareness efforts
- The number of languages required for delivery
- A description of the appropriateness of the domestic program to different geographic regions
- Applicable regulatory and compliance standards
- Unique concerns of each region
- Identification of the level of executive required to express support for the organization
- Identification of regional staff to champion the Security Awareness program
- Optional 90-Day plan for each region

SECURE MENTEM
CHANGING EMPLOYEE SECURITY BEHAVIORS,
NOT JUST CHECKING THE BOX

Expertise Based on Empirical Research

Secure Mentem's team has unparalleled expertise in security awareness. Our experts focus on refining security awareness as a craft and have developed empirical research and security awareness methodologies to power our approach to developing effective security awareness programs. Additionally, we have widespread experience working with global organizations in every region of the world.