Security Awareness Industry Baselining

While organizations consider Security Awareness a critical part of their security programs, they frequently do not know what is a sufficient program. There is no established guidance as to what constitutes an acceptable program. Organizations want to ensure that their program is sufficient in scope and content. They also want to ensure that they exercise due diligence for their customers and stakeholders.

Secure Mentem makes direct use of its extensive empirical research to baseline an organization's security awareness program against their industry sector, as well as industry as a whole. Our baseline is drawn from studying dozens of Security Awareness programs in almost all industry sectors. We examine budgets, components, languages used, staffing, and a variety of other issues to provide a complete picture of the efficacy of the security awareness program, and how to budget and structure the program going forward.

The Process At-A-Glance

- Facilities walkthrough

- Interview of stakeholders

- Interview of Security Awareness program management team

- Analysis of budgets, medias, and components in use

- Anaylsis of metrics collected

- Examination of organizational culture

- Determination of the major subcultures within the organization

- Analysis of program internationalization, languages, international support, etc.

- Program comparison against our proprietary database of security awareness programs

- Additional collection of data from industry sector, as required

Deliverables

Our findings and recommendations will be defined in a report that highlights:

- Comparative analysis against all organizations

- Comparative analysis against your industry sector

- Analysis of internationalization efforts

- Recommendation for program enhancements

- Optional 90-Day Security Awareness Plan(s)

Secure Mentem
Changing Employee Security Behaviors, Not Just Checking the Box

Expertise Based on Empirical Research

Secure Mentem's team has unparalleled expertise in security awareness. Our experts focus on refining security awareness as a craft and have developed empirical research and security awareness methodologies to power our approach to developing effective security awareness programs. Additionally, we have widespread experience working with global organizations in every region of the world.